

BSBPMG519A

Manage Project Stakeholder Engagement

Course Duration

Face to face: 1 day

PDU's: 8

Course Objectives

Project Stakeholder Engagement focuses on continuous management and communication with stakeholders to understand their needs and expectations, addressing issues as they occur, managing conflicting interests and fostering appropriate stakeholder engagement in project decisions and activities.

The participants will learn the principles of effective Project Stakeholder Engagement and how this applies to managing and engaging. Participants will learn what processes are required to identify the people, groups, or organisations that could impact or be impacted by the project, to analyse stakeholder expectations and their impact on the project, and to develop appropriate management strategies for effectively engaging stakeholders in the project decisions and execution.

This **one (1) day** course will give participants a solid understanding Project Stakeholder Engagement based on the *Project Management Body of Knowledge (PMBOK®) Guide 5th Edition*.

Learning Outcomes

- Define stakeholders.
- Identify and address stakeholder expectations.
- Define stakeholder management and engagement processes.
- How to engage and understand with stakeholders.
- Understand how to communicate better with stakeholders.

Register for this course

Return a scanned copy of this page to:

info@im.edu.au – Australia

info@bluevisions.ae – UAE + MENA

infor@bluevisions.co.id – Indonesia + All of Asia

Or contact us at one of the locations below.

No. Of Participants

Contact Details

First Name : _____

Surname : _____

Company : _____

Phone : _____

Email : _____

Preferred City

Preferred Month

Contact Us

Australia Wide: 1300 988 899

Beijing: +8610 8587 2353

Doha: +974 4452 8175

Indonesia: +6221 2555 8789

Singapore: +65 6725 6365

UAE (all Emirates) : +971 4 452 3399

Delivery Strategy

This **one (1) day** program is engaging and will be led by our experienced trainers who have combined management experience and academic excellence.

Our program design and delivery is based on adult learning principles and experiential learning.

Participants will receive a *state-of-the-art* student manual with all reference material, PowerPoint presentations and activities, as well as the formal assessment.

RPL and Credit Transfer

Institute of Management can formally recognise a student's existing level of skills and knowledge in two ways:

- Recognition of prior learning (RPL).
- Credit transfer.

Audience

This course is targeted at those who are employed as:

- Project team member
- Project administrator
- Project analyst
- Project assistant
- Project coordinator
- Project officer
- Small business operator in a wide range of industries
- Project records officer
- Project support
- Communications liaison
- Contracts officer
- Estimator and scheduler
- Quality officer

PROGRAM OUTLINE

Day One

- What is a stakeholder?
- What is stakeholder management?
- What is stakeholder engagement?
- Project stakeholder management processes.
- How to effectively identify stakeholders.
- How to conduct stakeholder analysis and mapping techniques.
- The function and purpose of the stakeholder register.
- How to conduct a stakeholder interview.
- How to improve management of stakeholders.